

Epsilon[®] (MM)

New Reporting Classifications Applied to 2015

	2015				
	Q1	Q2	Q3	Q4	Total
Digital & Technology Platforms	\$ 334	\$ 341	\$ 386	\$ 446	\$ 1,507
Agency, Media & Services	<u>170</u>	<u>155</u>	<u>146</u>	<u>162</u>	<u>634</u>
Total Revenue	<u>\$ 505</u>	<u>\$ 495</u>	<u>\$ 532</u>	<u>\$ 608</u>	<u>\$ 2,141</u>